

# Community Character



## Jasper County Fair

This week-long event attracts hundreds of Jasper County residents to show livestock, crafts, and enjoy family friendly activities and entertainment.



## Small Town Festivals

Community festivals are an important way to bring together the community and often celebrate the community's history. Local festivals include Prairie Days, Newton Fest, Sully 4th of July Celebration, Baxter Fun Days, and Monroe Old Settlers Days.



## Community Character Goals + Objectives

**CC:** Establish a county character that is family-friendly, evokes a rural feel, and celebrates the unique attributes of the county.

### Objectives

**CC-1:** Support and expand special events and festivals showcasing locations throughout the county

**CC-2:** Create a unique identify for the county and its towns and villages

**CC-3:** Be an environmentally-conscious leader



## Iowa Speedway

This 7/8-mile paved oval motor racing track in Newton is owned by NASCAR. It has over 25,000 permanent seats as well as a unique multi-tiered recreational vehicle viewing area along the backstretch. The facility also offers the Rusty Wallace Racing Experience and The Formula Experience, where visitors have the opportunity to experience the speedway from behind the wheel of a race car.

## Jasper County Historical Museum

This museum preserves and exhibits the agricultural, commercial, industrial, and societal history of the county. The museum campus includes the Agricultural Building, 1875 Barn, Blacksmith Shop, Smokehouse, and the Engine House which houses a Minneapolis Steam Engine.



## Neal Smith National Wildlife Refuge

The Refuge protects, restores, and reconstructs the tallgrass prairie, oak savanna, and sedge meadow within its 5,600 acres. It provides environmental education and outdoor recreation. It also conducts research of the native ecosystems.

