

# Chapter

# 111

# Implementation

# Introduction

Implementation of the comprehensive plan occurs gradually over the 20-year timeframe. It will require multiple resources in terms of people, funding, and time. It should be integral to the daily operations of the county and the residents should be well aware of its vision and goals.

## Leadership, Partners, + Resources

This plan is for the entire community, not only to guide the county's governmental functions. Much of the implementation will be led by county staff, and appointed and elected officials. However, some elements are most suited to be led by businesses and business organizations, non-profit organizations, community groups, property owners and managers, or developers. The county, when not the leader, should provide support as necessary. Below is a list of potential partners and resources for implementation of this plan. The partners and resources listed in the implementation tables are suggestions for initial outreach to explore the ability to and benefit of partnering on the particular action statement. As the responsible parties continue to implement each action, they may find a need or source for additional partners and resources.

### Countywide

- ☀ Jasper County Board of Supervisors (Supervisors)
- ☀ Jasper County Board of Health (JCBH)
- ☀ Jasper County Community Services (JCCS)
- ☀ Jasper County Conservation Board (JCCB)
- ☀ Jasper County Emergency Management (JCEM)
- ☀ Jasper County Engineering (JCE)
- ☀ Jasper County GIS (JCGIS)
- ☀ Jasper County Health Department (JCHD)
- ☀ Jasper County Planning & Zoning (JCP&Z)
- ☀ Jasper County Sherriff's Office (JCSO)
- ☀ Jasper County Habitat for Humanity (Habitat)
- ☀ Jasper Community Foundation (JCF)
- ☀ Jasper Conservation Connection (JCC)

- ☀ Jasper County Economic Development Corporation (JEDCO)
- ☀ Jasper County Soil and Water Conservation District (JCSWCD)
- ☀ Young Professionals of Jasper County (YPJC)
- ☀ Farmers/Farmer Advisory Committee (FAC) (to be developed)
- ☀ City/Village/County Residents (Residents)
- ☀ Private Land Developers (Developers)

## Cities

- ☀ City Governments (Cities)
- ☀ School Districts (Schools)
- ☀ Hometown Pride (HP) (9 town committees)
- ☀ Newton Chamber of Commerce (Chamber)
- ☀ Newton Development Corporation (NDC)

## Region

- ☀ Central Iowa Regional Transportation Planning Alliance (CIRTPA)
- ☀ Des Moines Area Regional Transit Authority (DART)
- ☀ Des Moines Area Community College (DMACC)
- ☀ Iowa Heartland Resource Conservation & Development (IHRC&D)
- ☀ CICS (fka Central Iowa Community Services) (CICS)
- ☀ Greater Des Moines Partnership (GDMP)
- ☀ Impact – Community Action Partnership (Impact)
- ☀ Tallgrass Prairie Audubon Society (TPAS)
- ☀ Farming Cooperatives (Farm Co-ops)
- ☀ Heart of Iowa Communications Cooperative (Comm Co-op) LHCF

## Statewide

- ☀ Iowa Department of Agriculture & Land Stewardship (IDALS)
- ☀ Iowa Department of Education (IDE)



- ☀ Iowa Department of Human Services (IDHS)
- ☀ Iowa Department of Natural Resources (IDNR)
- ☀ Iowa Department of Transportation (Iowa DOT)
- ☀ Iowa Economic Development Authority (IEDA)
- ☀ Iowa Rural Development Council (IRDC)
- ☀ IASourceLink (IASource)
- ☀ Iowa Workforce Development (IWD)
- ☀ State Historic Preservation Office (SHPO)
- ☀ University of Northern Iowa Center for Business Growth and Innovation (UNI-Bus)
- ☀ Center for Rural Affairs (CRA) (Midwestern)
- ☀ Iowa Environmental Council (IEC)
- ☀ Iowa Farm Bureau (IFB)
- ☀ Iowa Natural Heritage Foundation (INHF)
- ☀ Keep Iowa Beautiful (KIB)
- ☀ Practical Farmers of Iowa (PFI)

## Funding + Assistance Resources

### Iowa Department of Agriculture & Land Stewardship (IDALS) - various funding programs

- ☀ Buffer Initiative
- ☀ Iowa Conservation Reserve Enhancement Program (CREP)
- ☀ Cost Share
- ☀ State Revolving Loan Fund (SRF)
- ☀ Resource Enhancement and Protection (REAP) - Soil and Water Enhancement Account (SWEA)

### Iowa Economic Development Authority (IEDA) - various funding programs

- ☀ Community Development Block Grant (Downtown, Revitalization, Housing, Community Facilities and Services, Water And Sewer, Disaster Recovery) (CDBG)
- ☀ Career Link Employment Transportation Program (CLET)
- ☀ Workforce Housing Tax Credit (WHTC)
- ☀ Disaster Resilience Grant (DRG)
- ☀ Empower Rural Iowa (Empower)

- ☀ Endow Iowa (Endow)
- ☀ Enhance Iowa – Community Attraction and Tourism (CAT)
- ☀ Historic Preservation Tax Credit (HPTC)
- ☀ Iowa Reinvestment Districts (IAREinvest)
- ☀ Nuisance Property and Abandoned Building Remediation Loan Program (RemLoan)
- ☀ Redevelopment Tax Credits for Brownfield and Grayfield Sites (Brown/GrayTC)
- ☀ Community Catalyst Building Remediation (ComCatGrant)
- ☀ Main Street Iowa (Main Street) (technical assistance only; not funding)

## Iowa Workforce Development (IWD) - various assistance programs

- ☀ Future Ready Iowa
- ☀ Registered Apprenticeship – Earn and Learn
- ☀ Home Base Iowa
- ☀ Adult and Dislocated Workers
- ☀ Employment and Disability
- ☀ Ex-Offender Initiative
- ☀ Federal Bond Program
- ☀ Migrant and Seasonal Farm Worker
- ☀ PROMISE JOBS
- ☀ Skilled Iowa
- ☀ Trade Act Assistance
- ☀ Veterans Employment Services
- ☀ Work Opportunity Tax Credit
- ☀ Youth and Young Adult Services

## Iowa Department of Transportation (IDOT) - various funding programs

- ☀ Surface Transportation Block Grant (STBG)
- ☀ Traffic Engineering and Assistance Program (TEAP)
- ☀ Transportation Alternative Program (TAP)
- ☀ State Recreational Trails (SRT)
- ☀ Federal Recreational Trails (FRT)
- ☀ Revitalizing Iowa's Sound Economy (RISE)



## Iowa Department of Natural Resources (IDNR) - various funding programs

- ☀ Resource Enhancement and Protection (REAP)
- ☀ Education Grants (EG)
- ☀ Land and Water Conservation Fund (LWCF)
- ☀ Natural Resources and Outdoor Recreation Trust Fund (NROR Trust) (not currently funded)
- ☀ State Revolving Fund (water quality) (SRF)
- ☀ Watershed Improvement Grants (WIG)
- ☀ Water Trails Program (WTP)
- ☀ Wildlife Diversity Program Grant (WDP)

## Tax Increment Financing (TIF)

## Local Housing Trust Fund (LHTF) - to be developed

## Existing Plan Resources

- ☀ Jasper County Housing Assessment (JCHA)
- ☀ Jasper County Hazard Mitigation Plan (JCHMP)
- ☀ Iowa Energy Plan (IEP)

## Best Practice Resources

- ☀ Iowa Statewide Urban Design and Specifications (SUDAS)
- ☀ Iowa Energy Office, IEDA (IA Energy)
- ☀ Model Communities, IEDA (Model)
- ☀ American Planning Association (APA)
- ☀ Association of Pedestrian and Bicycle Professionals (APBP)
- ☀ National Recreation and Park Association (NRPA)
- ☀ National Complete Streets Coalition (NCSC)
- ☀ League of American Bicyclists (Bike League)
- ☀ Guide for the Development of Bicycle Facilities, American Association of State Highway Transportation Officials (AASHTO Bike)

- ☀ Small Town and Rural Multimodal Networks, Federal Highway Administration (Rural Bike)
- ☀ Safe Routes to Schools (SRTS)
- ☀ Leadership in Energy and Environmental Design (LEED)
- ☀ US Green Building Council (USGBC)
- ☀ Smart Growth America (SGA)
- ☀ Trust for Public Land (TPL)
- ☀ Institute of Transportation Engineers (ITE)
- ☀ US Department of Transportation (US DOT)
- ☀ Iowa Learning Farms
- ☀ US Department of Agriculture (USDA)

## Type of Action

The action statements generally fall into one of the following three categories:

- ☀ Policy and code amendments - Indicate official adoption of a code or policy by the county for regulatory or administrative processes.
- ☀ Tasks - Items which may be one-time or recurring by the county or other members of the community.
- ☀ Capital Improvement Program - Public or utility investments that will implement the physical features of the plan.

## Timeline + Review

This plan has a 20 year timeframe for the future vision.

A time frame has been indicated for implementing each of the actions. Short-term indicates implementation should occur within five years, medium-term within five to ten years, and long-term within ten to twenty years. In some cases, the recommendations are on-going over the planning period. Some items in this implementation plan should be completed soon, such as zoning and policy amendments, since they directly impact future development, while others, such as new trails or paving of gravel roads, should be longer-term and concurrent with public need.



Each year, the Planning and Zoning Commission should develop a work plan to program actions for that year. Additionally, the plan maintenance process should evaluate the plan on a yearly basis in relation to the accomplishments of the prior year. The review should include an explanation of why certain programmed actions did not move forward, such as a change in priorities, or a lack of resources.

The future conditions of land use, streets, and parks and trails constitute the adopted maps in this plan. The goals, objectives, and actions constitute the adopted text. These items may only be changed through a public meeting of the Planning and Zoning Commission and adoption by the Board of Supervisors.



## Land Use (LU)

Goal LU: Preserve the rural atmosphere while promoting responsible growth.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
LU-1: Improve communication and coordination between the County and cities	LU-1-A: Establish an electronic data sharing system that includes land use, zoning, utilities, ordinances, development proposals, and other relevant information.	Short	Task	JCP&Z, Cities	CRA, IRDC	Staff Time
	LU-1-B: Establish a formal protocol for sharing and reviewing land use proposals within each city's extraterritorial area.	Short	Task	JCP&Z, Cities	CRA, IRDC	Staff Time
	LU-1-C: Establish a recurring meeting between County Supervisors and City Council representatives.	Short/Ongoing	Task	Supervisors	Cities	Staff Time
LU-2: Promote the efficient and responsible layout and highest and best use of land	LU-2-A: Ensure that land development regulations require necessary utilities, infrastructure, and services to be available concurrent with new development	Short	Policy/Code	JCP&Z, Cities	CRA, IRDC	SGA
	LU-2-B: Direct new development to the Growth Area Overlays indicated on the Future Land Use Plan, with priority toward those closest to existing development, infrastructure, utilities, and services.	Ongoing	Policy/Code	JCP&Z, Cities	CRA, IRDC	SGA



## Transportation Network (TN)

Goal TN: Develop and maintain a complete transportation system to benefit residential, agricultural, and economic purposes.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
TN-1: Ensure that the transportation network is safe and efficient	TN-1-A: Provide adequate local funding and staff to maintain the road network	Ongoing	CIP	Supervisors	JCE	Funding
	TN-1-B: Seek regional, state, and federal funding for road improvements as applicable	Ongoing	Task	JCE	CIRTPA, Iowa DOT	STBG, RISE
	TN-1-C: Create a pavement management plan to guide road repairs	Short	Task	JCE	Iowa DOT, CIRTPA	Funding, Staff Time
	TN-1-D: Identify problematic areas and necessary improvements	Short	Task	JCE	Iowa DOT, CIRTPA	SUDAS, TEAP
	TN-1-E: Establish criteria for when a gravel roadway should be paved, include proximity to towns	Short	Code/Policy	JCE	JCP&Z	SUDAS

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Goal TN: Develop and maintain a complete transportation system to benefit residential, agricultural, and economic purposes.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
TN-1: Ensure that the transportation network is safe and efficient	TN-1-F: Establish development regulations indicating when transportation systems need to be improved to meet the needs of new development	Short	Code / Policy	JCE	JCP&Z	SUDAS
	TN-1-G: Consider Intelligent Transportation Systems (ITS) to improve the transportation network where applicable	Ongoing	Task	JCE	Iowa DOT, CIRTPA	Funding, Staff Time
TN-2: Promote development of a grid roadway network	TN-2-A: Require all streets in new subdivisions to be connected in a grid-type pattern whenever feasible (natural features and the built environment may necessitate cul-de-sacs or looped roadways)	Ongoing	Code / Policy	JCE, Cities	JCP&Z	SUDAS, SGA
	TN-2-B: Adopt access management plans for the existing and future arterial streets to maintain the capacity of those streets	Medium	Task	JCE	JCP&Z	SUDAS

## Transportation Network (TN)

Goal TN: Develop and maintain a complete transportation system to benefit residential, agricultural, and economic purposes.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
TN-3: Use street design to establish a character within cities and villages	TN-3-A: Bury utilities with all new development and with redevelopment whenever possible	Ongoing	CIP	Comm Co-op	Developers	SUDAS
	TN-3-B: Follow tree planting guidelines to ensure that street trees will not interfere with utilities, sidewalks, or the adjacent roadway	Ongoing	Code / Policy	Cities	Developers , Residents	SUDAS
	TN-3-C: Plant street trees adjacent to all publicly-owned properties whenever possible	Ongoing	Task	Cities	JCCB	SUDAS
	TN-3-D: Develop and use complete streets and traffic calming policies and design guidelines for new streets and rehabilitation of existing streets in developed areas	Ongoing	Code / Policy	Cities	CIRTPA	NCSC

## Transportation Mobility (MO)

Goal MO: Provide mobility options for all ages and abilities

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
MO-1: Develop non-motorized connectivity for transportation purposes	MO-1-A: Adopt a complete streets policy to balance the needs of all users of all modes of transportation	Short	Code/Policy	Supervisors	JCE, JCP&Z	NCSC
	MO-1-B: Pave wide shoulders for use by bicyclists when repaving roadways	Ongoing	CIP	JCE	JCCB	SUDAS, AASHTO, Rural Bike
	MO-1-C: Develop trails that separate bicyclists and pedestrians from the roadway and connect trip ends to commercial, residential, educational, and recreational destinations	Ongoing	CIP	JCCB	JCE, Cities	TAP, SRT, FRT
	MO-1-D: Evaluate the bicycle and trail network for gaps, with focus on connections to commercial, residential, educational, and recreational destinations and recommend improvements	Medium	Task	JCCB	JCE, Cities	SUDAS, AASHTO, Rural Bike

## Transportation Mobility (MO)

Goal MO: Provide mobility options for all ages and abilities

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
MO-2: Support motorized travel without individual motorized vehicle ownership	MO-2-A: Create a county licensing system to enable transportation network companies to provide on-call transportation services (e.g. ride share)	Short	Code/Policy	JCP&Z	Supervisors	Staff Time
	MO-2-B: Revise the zoning code to establish licensing requirements and specify parking areas for car-share programs	Short	Code/Policy	JCP&Z	JCE	Staff Time
	MO-2-C: Advertise the option of DART's RideShare Vanpooling program and provide a park and ride location(s)	Ongoing	Task	Supervisors, Cities	DART, JEDCO	Staff Time
	MO-2-D: Coordinate with DART to extend the Heart of Iowa Regional Transit Agency (HIRTA) operating hours to include the evenings and weekend	Short	Task	Supervisors, Cities	DART	Funding
	MO-2-E: Coordinate with DART to evaluate the potential of bus service to Des Moines	Short	Task	Supervisors, Cities	DART	Funding

## Housing (HS)

Goal HS: Provide a variety of attractive housing options, accommodating all income levels in all stages of life.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
HS-1: Allow innovative and creative housing designs that accommodate the public's needs and preferences, while maintaining the county's character.	HS-1-A: Amend subdivision regulations and zoning codes to allow for a variety of housing types and lot sizes including mixed-use, cluster development, multi-family, co-housing, tiny housing, and eco-friendly design	Short	Code/Policy	JCP&Z	IRDC, Developers	APA, SGA
	HS-1-B: Amend the zoning code to allow accessory dwelling units on all single-family and rural residential lots	Short	Code/Policy	JCP&Z	IRDC, Residents	APA, SGA
HS-2: Increase the availability of housing targeted toward households earning more than the County's median income.	HS-2-A: Consider tax abatement for new housing over a particular price point	Short	Code/Policy	Supervisors	Developers, Residents	APA, SGA
	HS-2-B: Consider tax abatement for renovations and upgrades to housing over a particular price point	Short	Code/Policy	Supervisors	Residents	APA, SGA

## Housing (HS)

Goal HS: Provide a variety of attractive housing options, accommodating all income levels in all stages of life.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
HS-3: Ensure the housing stock is safe and attractive	HS-3-A: Establish property maintenance standards that address safety, maintenance, and aesthetics	Short	Code/Policy	JCP&Z	Habitat	Staff Time
	HS-3-B: Develop a policy for identification, notification, and required compliance timeline for properties that are in violation	Short	Code/Policy	JCP&Z	Habitat	Staff Time
	HS-3-C: Expand code enforcement, potentially through shared staff (JCHA)	Medium	Task	JCP&Z	Cities	Staff Time, Funding
	HS-3-D: Consider a forgivable loan program for safety and repair of exterior elements that could compromise the health and well-being of the occupants and those that improve energy conservation, such as roofs, windows and doors (JHCA)	Medium	Task	JCCS	IRDC	CDBG



## Housing (HS)

Goal HS: Provide a variety of attractive housing options, accommodating all income levels in all stages of life.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
HS-3: Ensure the housing stock is safe and attractive	HS-3E: Implement site, building, and landscaping design standards for new residential development	Medium	Code/Policy	JCP&Z	Developers, Residents	APA, SGA
	HS-3-F: Identify and promote programs that provide financial, labor, and technical resources to assist low income residents in maintaining or repairing their homes	Short	Task	JCCS	Habitat	CDBG/ HOME, LHTF
HS-4: Promote, incentivize, and facilitate housing development opportunities	HS-4-A: Develop a branding campaign to highlight the strengths and potential of the county to builders and developers.	Medium	Task	JEDCO	Supervisors, Cities	Staff Time
	HS-4-B: Develop a marketing strategy to promote sites with existing infrastructure	Medium	Task	JEDCO	Supervisors, Cities	Staff Time
	HS-4-C: Identify and/or develop incentive programs for developers for home and lot development (JCHA)	Medium	Task	JCCS	IRDC, CDO	CDBG/ HOME, TIF, CDO, LHTF

## Housing (HS)

Goal HS: Provide a variety of attractive housing options, accommodating all income levels in all stages of life.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
HS-4: Promote, incentivize, and facilitate housing development opportunities	HS-4-D: Provide incentives to develop rental properties (JHCA)	Medium	Code/Policy	Cities	IRDC	TIF, LHTF, Tax Abatement, Tax Credits
	HS-4-E: Develop a partnership between Jasper County and communities that creates a shared risk partnership for housing development (JCHA)	Medium	Task	Supervisors, Cities	IRDC	Staff Time
	HS-4-F: Identify existing lot inventory for infill development and consider reduced fees for infill development (JCHA)	Short	Code/Policy	Cities	Habitat	Staff Time
	HS-4-G: Consider governmental purchase and preparation of infill lots and those with dilapidated structures that need to be demolished (JCHA)	Medium	CIP	Supervisors	IRDC, Habitat	CDBG

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Goal HS: Provide a variety of attractive housing options, accommodating all income levels in all stages of life.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
HS-4: Promote, incentivize, and facilitate housing development opportunities	HS-4-H: Develop a Purchase Rehab Resale Program (by a non-profit development corp) (JCHA)	Medium	CIP	Supervisors, Cities	IRDC, Habitat	CDBG, Funding

## Agriculture (AG)

Goal AG: Preserve the future of agriculture as a vibrant part of Jasper County's identity, community, and economy

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
AG-1: Support agricultural prosperity through educational, infrastructure, and marketing resources	AG-1-A: Develop a Farmer Advisory Committee (FAC) including farmers, rural landowners, a county government representative, and other relevant parties to meet periodically to discuss topics related to agriculture in the county	Short/ Ongoing	Code/ Policy	Supervisors	Agricultural forum participants, JCP&Z, JEDCO, IFB, PFI	PFI
	AG-1-B: Maintain a farming resources database that is accessible to all farmers	Short/ Ongoing	Task	JCP&Z	FAC, IFB, PFI	Comp Plan, IDALS, IFB, PFI
	AG-1-C: Create a marketing campaign to promote agricultural events taking place in the county	Medium/ Ongoing	Task	FAC	Supervisors, HP, JEDCO	Marketing Expertise
	AG-1-D: Plan new events for networking and agricultural business development	Medium/ Ongoing	Task	FAC	HP, JEDCO, IFB, PFI	IFB, PFI

## Agriculture (AG)

Goal AG: Preserve the future of agriculture as a vibrant part of Jasper County's identity, community, and economy

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
AG-1: Support agricultural prosperity through educational, infrastructure, and marketing resources	AG-1-E: Assist beginning farmers, small scale, niche, or other resource-challenged farms	Short/ Ongoing	Task	FAC	JCSWCD, IDALS, IFB, PFI	IFB programs, PFI prgrams, USDA
	AG-1-F: Assess resources needed to build a local food network for farmers to supply food to consumers (restaurants, schools, grocery stores, and households etc.)	Medium/ Ongoing	Task	FAC	JEDCO, Schools, Businesses, PFI	PFI, USDA
	AG-1-G: Maintain sufficient agriculture-related infrastructure (e.g. transportation, land, labor, equipment, technology, access points to the market, etc.) to support farming success	Medium/ Ongoing	CIP, Task	FAC, Supervisors	JEDCO, JCSWCD, IFB, PFI	IFB, PFI



## Agriculture (AG)

Goal AG: Preserve the future of agriculture as a vibrant part of Jasper County's identity, community, and economy

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
AG-2: Improve the public image and understanding of the role of agriculture in the county	AG-2-A: Include agricultural information on the county's website, social media, and print marketing materials	Short/Ongoing	Task	Supervisors	FAC	Staff Time
	AG-2-B: Create a marketing campaign to highlight agriculture's economic and cultural impact in the county (e.g. share information on specific farmers/farms, century farms, farming events, local food farmers, farmers markets, non-food products producers, conservation practices, etc.)	Medium/Ongoing	Task	FAC, Supervisors	HP, JEDCO	Marketing Expertise
	AG-2-C: Consider a landscape/open space buffer standard between residential and agricultural areas to reduce conflicts	Medium	Code/Policy	JCP&Z	FAC, Developers	Staff Time, PFI
	AG-2-D: Create a rural notification system requiring informed consent for residents moving into agriculturally zoned areas to reduce conflict between residents and farmers	Short	Code/Policy	JCP&Z	Supervisors, Farmers, Developers, Residents	Staff Time

## Agriculture (AG)

Goal AG: Preserve the future of agriculture as a vibrant part of Jasper County's identity, community, and economy

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
AG-3: Protect Jasper County's natural resources through environmentally-sensitive farming methods	AG-3-A: Include farmers in watershed planning	Medium	Task	JCCB	FAC, JCSWCD, IDALS, IDNR	REAP, Reference CR-1-D
	AG-3-B: Include agricultural resources and farmers in development of the County Conservation Board master plan	Medium	Task	JCCB	FAC	Reference CR-2-A
	AG-3-C: Provide conservation practice information to farmers in environmentally sensitive areas	Medium/ Ongoing	Task	FAC	JCCB, JCSWCD, IDALS, IDNR, IFB, PFI	CREP, Iowa Learning Farms, USDA, PFI, IFB
	AG-3-D: Seek funding to support environmentally-sensitive practices in agricultural environments	Short/ Ongoing	Task	Landowners, FAC	JCCB, JCSWCD, IDALS, IDNR	Cost Share, Buffer Initiative, CREP, SRF, REAP-SWEA



## Conservation + Recreation (CR)

Goal CR: Maintain and enhance natural resources and conservation land

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
CR-1: Protect wetland, prairies, stream corridors, and other wildlife habitat	CR-1-A: Create a natural resource zoning district (potentially an overlay district) to establish protection measures	Medium	Code/Policy	JCP&Z, Cities	Supervisors, Residents, Farmers	APA
	CR-1-B: Acquire environmentally sensitive land for protection	Long	Task	JCCB	INHF, IDNR	REAP, WDP
	CR-1-C: Develop conservation easement agreements with private land owners	Long	Task	JCCB	INHF, IDNR	APA
	CR-1-D: Develop watershed management plans and best practices	Medium	Task	JCCB	JCP&Z/ Cities	WIG, SRF
	CR-1-E: Provide incentives for re-development (using existing buildings) and infill over greenfield development	Short	Code/Policy	JCP&Z, Cities	IEDA	CDBG, Brown/Gray TC, HPTC, IAREinvest, CommCat Grant



## Conservation + Recreation (CR)

Goal CR: Maintain and enhance natural resources and conservation land

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
CR-1: Protect wetland, prairies, stream corridors, and other wildlife habitat	CR-1-F: Create a transfer of development rights program to protect open space and sensitive lands	Medium	Code/Policy	JCP&Z, Cities	IRDC	APA, SGA
	CR-2-A: Develop a County Conservation Board master plan	Medium	Task	JCCB	Supervisors	NRPA, TPL, Funding
CR-2: Foster community connection, access and awareness of natural resources through wildlife parks, trails and programs	CR-2-B: Seek grant funding for land trail development	Ongoing	Task	JCCB	Supervisors, IDNR, Iowa DOT, CIRTPA	REAP, TAP, SRT, FRT
	CR-2-C: Apply for the Iowa DNR Water Trails program for the South Skunk River to plan for improvements and official designation	Ongoing	Task	JCCB	Supervisors, IDNR	WTP
	CR-2-D: Apply for the Iowa DNR Water Trails program for the North Skunk River to plan for improvements and official designation	Short / Ongoing	Task	JCCB	Supervisors, IDNR	WTP

## Conservation + Recreation (CR)

Goal CR: Maintain and enhance natural resources and conservation land

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
CR-2: Foster community connection, access and awareness of natural resources through wildlife parks, trails and programs	CR-2-E: Increase marketing of existing conservation resources and programs	Ongoing	Task	JCCB	Supervisors	Staff Time
	CR-2-F: Support development of the planned Environmental Education Center	Short	CIP	JCCB	Supervisors	Funding

## Economy (EC)

### Goal EC: Attract, retain, and expand a variety of businesses

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
EC-1: Create and attract an educated and skilled workforce	EC-1-A: Identify workforce development needs to satisfy market demands	Short	Task	JEDCO	IWD	Staff Time
	EC-1-B: Increase training certifications and programs	Ongoing	Task	JEDCO	IWD, IDE	Staff Time
	EC-1-C: Create mentorship programs between businesses and students	Ongoing	Task	JEDCO	IWD, Schools, DMACC	Staff Time
	EC-1-D: Support the public library system for its educational and programmatic resources	Ongoing	Task	Supervisors, Cities	Residents	Funding
EC-2: Establish a business-friendly environment	EC-2-A: Develop new and expand existing relationships with economic development partners, such as colleges, school districts, non-profits, and lenders to provide resources to support business growth	Ongoing	Task	JEDCO	Schools, DMACC	Staff Time

## Economy (EC)

### Goal EC: Attract, retain, and expand a variety of businesses

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
EC-2: Establish a business-friendly environment	EC-2-B: Review site development review and business licensing procedures to identify opportunities to streamline applications and reduce review timelines	Short	Code/Policy	JCP&Z, Cities	Developers	Staff Time
	EC-2-C: Ensure that city and county review procedures are compatible and consistent for development within cities' extraterritorial jurisdiction	Short	Task	JCP&Z, Cities	Developers	Staff Time
	EC-2-D: Review land development and site plan regulations to make sure that they are up-to-date with current development best practices	Short	Code/Policy	JCP&Z, Cities	Supervisors	Staff Time, APA, SGA
	EC-2-E: Offer tax abatement and Tax Increment Financing (TIF) on building enhancements or expansions needed to support new businesses or expansion	Ongoing	Code/Policy	Supervisors, Cities	IEDA	APA, SGA

## Economy (EC)

### Goal EC: Attract, retain, and expand a variety of businesses

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
EC-2: Establish a business-friendly environment	EC-2-F: Ensure that high-speed internet service is available in within the Growth Area Overlay on the Future Land Use Map	Ongoing	Task	Supervisors	Comm Co-Op	Empower
	EC-2-G: Develop architectural standards to improve building appearance	Medium	Code/Policy	JCP&Z, Cities	JEDCO, Developers	APA, SGA
	EC-2-H: Expand the Young Professionals group to include members countywide	Short	Task	YPJC	JEDCO	Member Time
	EC-2-I: Expand the existing Newton Chamber of Commerce to be countywide	Medium	Task	Chamber	County, Cities	Member Time
	EC-2-J: Create an online presence for business professionals to connect with each other	Short	Task	JEDCO	YPJC	Member Time

## Economy (EC)

### Goal EC: Attract, retain, and expand a variety of businesses

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
EC-3: Use countywide marketing to promote tourism and local businesses	EC-3-A: Develop a brand and update the logo for the county	Short	Task	Supervisors, Staff	JEDCO, YPJC, HP	Staff Time
	EC-3-B: Use the brand and logo in a marketing plan	Ongoing	Task	Supervisors	JEDCO, YPJC, HP	Staff Time
	EC-3-C: Use existing services (e.g. Travel Iowa, Google Maps, etc.) to promote businesses and special events	Short	Task	Supervisors	JEDCO, YPJC	Staff Time
	EC-3-D: Promote events and places in cities on the county's website	Ongoing	Task	Supervisors, Staff	JEDCO	Staff Time
EC-4: Seek new businesses that will diversify and strengthen the local economy	EC-4-A: Designate "Certified Sites" which are ready for industrial development	Medium	Task	JCP&Z, Cities	IEDA	CDBG
	EC-4-B: Support business that relate to the Iowa Speedway and other regional draws to the county	Ongoing	Task	Supervisors	JEDCO	IEDA

## Economy (EC)

### Goal EC: Attract, retain, and expand a variety of businesses

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
EC-4: Seek new businesses that will diversify and strengthen the local economy	EC-4-C: Support businesses that cater to outdoor recreation such as along trails, near hunting areas, and near campgrounds (e.g. equipment rental, food, overnight accommodations, etc.)	Ongoing	Task	Supervisors	JEDCO, HP	IEDA
	EC-4-D: Attract more full-service restaurants and retail stores	Medium	Task	JEDCO	IEDA	IASource
	EC-4-E: Encourage reuse of vacant spaces rather than focusing on new development	Medium	Policy	Cities	JEDCO, IEDA	IASource
EC-5: Encourage entrepreneurship and support of local businesses development	EC-5-A: Establish grant and loan programs that can assist with local business startups and expansion	Medium	Task	JEDCO	IEDA, IWD	Staff Time, Funding
	EC-5-B: Establish a business incubator with co-working space	Medium	Task	JEDCO	YPJC	IEDA, IASource

## Economy (EC)

### Goal EC: Attract, retain, and expand a variety of businesses

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
EC-5: Encourage entrepreneurship and support of local businesses development	EC-5-C: Modify zoning regulations to allow for home-based business	Short	Code/Policy	JCP&Z	Supervisors, Residents	Staff Time
	EC-5-D: Establish educational, mentorship, networking, and business collaboration programs	Short	Task	JEDCO	YPJC	IASource
	EC-5-E Provide workshops for educating new business owners and managers on business-related topics such as taxes, legal requirements, and marketing tips	Short	Task	JEDCO	YPJC	UNI-Bus, IASource



## Public Health + Safety (PH)

Goal PH: Maintain high level of service for public health and safety

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
PH-1: Ensure adequate and effective sheriff patrol and public outreach	PH-1-A: Continue public outreach programs, such as with schools and public events	Ongoing	Task	JCSO, Police	Residents	Staff Time, Funding
	PH-1-B: Periodically evaluate patrol needs	Ongoing	Task	JCSO, Police	Residents	Staff Time
PH-2: Minimize injuries and loss of life and property due to impacts of natural hazards (JCMEMP)	PH-2-A: Ensure evacuation routes are identified and safe for travel	Ongoing	Task	JCEM	JCE	Staff Time
	PH-2-B: Ensure that emergency shelters are available and prepared, including tornado shelters (JCMEMP)	Ongoing	Task	JCEM	Supervisors /Cities	Funding
	PH-2-C: Prepare medical response teams with training, supplies, and equipment	Ongoing	Task	JCEM	JCHD	Staff Time, Funding

## Public Health + Safety (PH)

Goal PH: Maintain high level of service for public health and safety

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
PH-2: Minimize injuries and loss of life and property due to impacts of natural hazards (JCMEMP)	PH-2-D: Educate the public on what to do before, during, and after extreme weather events (tornados, high winds, lighting, hail, winter storms, ice, flood, extreme heat, and drought) (JCMEMP)	Ongoing	Task	JCEM	JCSO, JCHD	Staff Time
	PH-2-E: Review, update, and enforce floodplain ordinances (JCMEMP)	Short	Code/Policy	JCP&Z, Cities	JCEM	Staff Time
	PH-2-F: Encourage green design techniques to manage stormwater on site and use alternative energy sources to enable faster recovery from power outages	Ongoing	Code/Policy	JCP&Z, Cities	IDNR, IEDA	SRF, AERLP, USGBC
	PH-2-G: Install flood gates where necessary (JCMEMP)	Short	CIP	JCEM	IDNR	DRG
	PH-2-H: Install emergency sirens to ensure coverage to all residents (JCMEMP)	Medium	CIP	JCEM	Supervisors	Funding

## Public Health + Safety (PH)

Goal PH: Maintain high level of service for public health and safety

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
PH-3: Maintain a high level of communication with residents	PH-3-A: Provide proactive and transparent communication, easy-to-access information and materials about government activities and policies	Short/Ongoing	Task	All Depts, Cities	Residents	Staff Time, Funding
	PH-3-B: Revise the County's website and maintain current information	Short/Ongoing	Task	All Depts, Cities	Residents	Staff Time, Funding
	PH-3-C: Improve urgent communication systems (phone, text, radio)	Short	Task	JCEM	Supervisors	Staff Time, Funding
	PH-3-D: Improve government's social media presence	Short/Ongoing	Task	All Depts, Cities	IEDA	IASource
PH-4: Ensure that the health needs, both physical and mental, of all residents are being met	PH-4-A: Expand and market mental health services	Ongoing	Task	JCHD	JCBH	Staff Time, Funding

## Public Health + Safety (PH)

Goal PH: Maintain high level of service for public health and safety

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
PH-4: Ensure that the health needs, both physical and mental, of all residents are being met	PH-4-B: Provide common medical services locally	Ongoing	Task	JCHD	JCBH	Staff Time, Funding
	PH-4-C: Meet the needs of all demographics	Ongoing	Task	JCHD	JCBH	Staff Time

## County Character (CC)

Goal CC: Establish a county character that is family-friendly, evokes a rural feel, and celebrates the unique attributes of the county.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
CC-1: Support and expand special events and festivals showcasing locations throughout the county	CC-1-A: Create a countywide event committee	Short	Task	HP	Supervisors, Cities, Residents	Staff Time, Funding
	CC-1-B: Host at least one special event each month, in varied places throughout the county	Medium/Ongoing	Task	HP	Supervisors, Cities, Residents	Staff Time, Funding
	CC-1-C: Develop a shared marketing campaign for special events and places of interest, including print, radio, and social media	Short	Task	HP	Supervisors, Cities, Residents	Staff Time, Funding
CC-2: Create a unique identity for the county and its towns and villages	CC-2-A: Consider developing a grant program for restoring historic sites and buildings	Medium	Code/Policy	JCP&Z, Cities	SHPO, IEDA	HPTC

## County Character (CC)

Goal CC: Establish a county character that is family-friendly, evokes a rural feel, and celebrates the unique attributes of the county.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
CC-2: Create a unique identity for the county and its towns and villages	CC-2-B: Consider developing programs to assist with deferred maintenance issues	Medium	Code/Policy	JCP&Z, Cities	Supervisors	RemLoan, IAReinvest
	CC-2-C: Install public art on public properties	Long	Task	Supervisors, Cities	HP, IEDA - Main Street	Funding
	CC-2-D: Provide incentives for private development to incorporate art visible to the public	Medium	Code/Policy	JCP&Z, Cities	IEDA - Main Street	Staff Time
CC-3: Be an environmentally-conscious leader	CC-3-A: Update ordinances to allow for alternative energy production	Short	Code/Policy	JCP&Z, Cities	IEDA - Energy Office	IEP
	CC-3-B: Complete energy audits on all public buildings to determine baseline for improving carbon footprint	Medium	Task	JCP&Z, Cities	IEDA - Energy Office	IEP

## County Character (CC)

Goal CC: Establish a county character that is family-friendly, evokes a rural feel, and celebrates the unique attributes of the county.

Objective	Action	Timeline	Type	Responsible Party	Partner(s)	Resource
CC-3: Be an environmentally-conscious leader	CC-3-C: Improve energy efficiency and reduce the carbon footprint of public buildings and operations	Long	Task	JCP&Z, Cities	IEDA - Energy Office	IEP
	CC-3-D: Provide incentives to design green infrastructure and buildings	Short	Code/Policy	JCP&Z, Cities	IEDA - Energy Office	IEP











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