

Agricultural Forum Review

November 6th, 2019

**SOLUTIONS**
IN THE LAND

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Forum Review

- Introduction
- Larger context
- Topics of concern: Forum 1
- Opportunities & challenges: Forum 2
- Implementation: Forum 3

The plan focuses on building resiliency for agriculture in the county through:

- Risk reduction & mitigation strategies
- Smart land-use planning
- Availability to education and expertise
- Expanding local leadership to promote Jasper County agriculture

Forum 1: Topics of Concern

- Land-use planning for changing environment/climate
- Farmland protection
- County level organization for farmers and farmland
- County level incentives
- Reliable information for business decisions
- Marketing assistance
- Economic opportunities
- Market availability
- Accessibility to resources for farmers
- Farming that is economically sustainable
- Effective messaging to non-farming community
- Strong farming community ties
- Conservation & agriculture working together
- Demographic changes to the farming community
- Timely information

Forum 2: Opportunities & Challenges

Key topic areas from Forum 1 & community survey

- Farming preservation
- Communications
- Natural resources
- Marketing assistance & support
- Climate Change

Implementation Process

Implementation includes

- Specific strategy description
- Objectives
- Options for partnerships
- Potential action items & time-line

Highlighting collaboration with:

- Organizations
- Federal and state programs
- Regional groups
- Member of the non-farming community

Forum 3: Implementation

- **Farming Preservation**
 - Build relationships between the farming & non-farming community
 - Demonstrate Jasper County's commitment to agriculture
 - Facilitate land-use planning discussions to further the preservation of farmland in the county
 - Expand local leadership
 - Support for young & beginning farmers
- **Farmer led Programs**
 - Collaborating with regional organizations/agencies on conservation
 - Develop farmer-led groups to address areas of environmental concern
 - Making conservation visible in the county
- **Connect the County**
 - Increase visibility of agricultural activities
 - Promote access to technical assistance events
 - Support events that demonstrate Jasper County agriculture

Next Steps

- Upcoming draft plan will be submitted to Synder & Associates November 2019
- For further comment
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- Thank you Jasper County